# EXPLORE THE WORLD OF E-MOBILITY



#### Presents -



## 07-09 JUNE 2024

Chennai Trade Centre Nandambakkam, **Chennai** 



## **ABOUT INDUSTRY**

**Global Perspective:** The global automotive industry is undergoing a paradigm shift at present in trying to switch to alternative/less energy intensive options. The electric vehicle market has witnessed rapid evolution with the ongoing developments in automotive sector. Favourable government policies and support in terms of subsidies and grants, tax rebates and other non-financial benefits in the form of car pool lane access, and new car registration in the increasing vehicle range, better availability of charging infrastructure and proactive participation by automotive oems would drive the global electric vehicle sales.

**Indian Scenario:** The indian automotive industry is the fifth largest in the world and is slated to be the third largest by 2030. Catering to a vast domestic market, reliance on the conventional modes of fuel intensive mobility will not be sustainable. In an effort to address this, federal policymakers are developing a mobility option that is "shared, connected, and electric" and have projected an ambitious target of achieving 100 percent electrification by 2030.

## **ABOUT INDIA INTERNATIONAL EV SHOW 2024**

**INDIA INTERNATIONAL EV SHOW 2024** is an International Exhibition for the Growth of Indian E-Vehicle Industry, it will focus on ensuring an enabling environment for the commercialization of electric vehicles in India and realizing the EV Industry's potential as a key contributor to the country's goal of achieving climate resilience, energy security and sustainable growth. EV market is estimated to flourish absorbently with a rapid growth rate between 2022 to 2025. It enables latest technology & set right platform for the government authorities, consultants, owners and developers, automotive experts, international and regional organizations, researchers and EV technology providers to share their view and expertise related to Future and Scope of Electric Vehicle in India.

## WHY CHENNAI?

**TAMIL NADU** is one of the top 10 automobile hubs in the world and home to India's top auto clusters. The State is often referred as the 'Automobile Capital of India' and 'Detroit of Asia'. As one of the leading manufacturing hubs in the world, it has more than 1300+ factories linked to this sector.

- 2nd Highest GDP Contributing State In The Country
- 1300+ Factories Present In Tamil Nadu For Producing Motor Vehicles, Trailers & Semi-trailers
- 35% India's Auto Component Production
- 45% India's Total Auto Exports in 2017-18

## FEW GLIMPSES OF INDIA INTERNATIONAL EV SHOW









































REEP









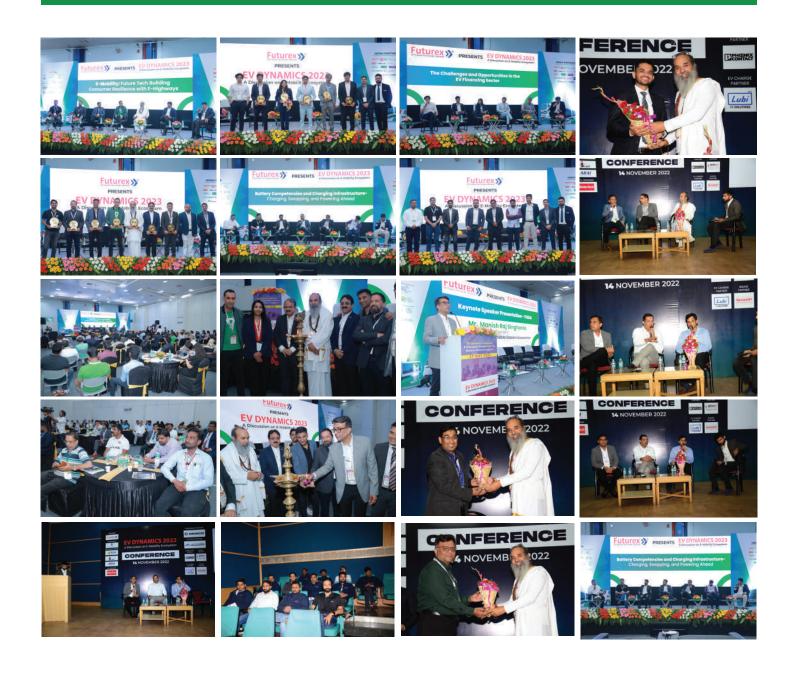








## **FEW GLIMPSES OF EV DYNAMICS (CONFERENCE)**





#### **BENEFITS OF ATTENDING INDIA INTERNATIONAL EV SHOW 2024**



#### Special Attraction @ Venue: Test Drives and Rides

To have the live exposure at venue, jump into an electric vehicle and experience the electric difference. You will be able to view and experience a range of 3 & 4 electric wheelers driving a virtual loop on roads offering you the ability to experience a demo ride and chat to their owners. Bikes and other electric vehicles such as skateboards, e-cycles, e-scooters and stand on scooters will also be available to test ride. Chat to the vendors to find out more about each exciting vehicle.

## ATL AND BTL ACTIVITIES



**E-mailers** 

Magazines







Radio Advt.





Invitation



**Web Banners** 

SMS



Posters





E-magazines

**Online Promo** 



**Social Media** 









Hoardings Tele Calling NewsPapers

## **EXHIBITORS PROFILE**

- 2 Wheelers, 3 Wheelers & 4 wheelers Electric & Hybrid vehicle manufactures
- Accessories & Auto Parts Manufacturer
- Allied products and materials
- Artificial Intelligence / IOT / Manufacturing Industry 4.0 / Robotics
- Assembly Solutions & Applications
- Autonomous Driving Systems & Drivetrains
- Banks, Financial Institutions & **Insurance** Companies
- Batteries & Components,
- Chargers, Connectors & harnesses
- CAD/CAM/CAE cum design simulation/ Software & Equipment Providers
- Drive System
- E-Cargo vans, E-Solar powered Boats, E-Buses & E-Golf carts

- Electric Vehicle & New Energy Vehicles
- Electric Vehicle Accessories
- E-bicycles & Tri cycles
- Energy storage technology
- Entertainment, Connectivity & Navigation Systems
- Hybrid & Solar Vehicle
- Inverters, Peripherals
- Magnetic Contractors, Motors, **Powercontrollers & Powertrains**
- Motor Technologies
- New Energy Vehicle Battery, **Component Manufacturers**
- Research & Development
- Rechargeable Batteries
- Safety Driving Systems
- Body & Chassis Fabricators

## **VISITORS PROFILE**

- Automotive Manufacturers & Assemblers
- Automotive Component Manufacturers
- Automotive Consultants
- Automotive Training Institutes & OEMs
- City Planners, Infrastructure Developers & Highway Concessionaires
- Component Suppliers & Purchasing
- Dealers, Distributors/ Traders
- E-Rickshaw Owners/Operators
- Hospitality Industry

- Insurance Companies
- Investors/ Financial Institutes
- IT developers/System Designers & Engineers
- Motor/Inverters Manufactures
- Operation & Services
- Policy Makers & Government Departments
- Production, Procurement & Factory Managers
- Rechargeable Batteries Manufacturers

## **ABOUT THE ORGANISER**

**FUTUREX TRADE FAIR AND EVENTS PVT. LTD.** aims at providing an ideal business platform through Exhibitions, Seminars, Corporate Events and Get together. Our Strength lies in understanding the industry's needs & Interest to serve it properly and multidimensional activities to make it the most viable business platform. With professional approach and expert manpower, the offered platforms are recognised as a safe bet by the industry professionals. Futurex Trade Fair and Events Pvt. Ltd. believe in the philosophy of making exhibition most sustainable and cost effective mode of business activity with the perfect blend of best manufacturers and potential industry buyers from around the world.



INDUSTRY PARTNER









CONCURRENT SHOW

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